



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

(Affiliated to Guru Gobind Singh Indraprastha University and Approved under Section 2(f) of UGC Act 1956)  
Accredited by National Assessment and Accreditation Council (NAAC)

# Seminars

For Assessment year 2022-23





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JIMS/BBA/2023/656-a

Dated: April 12, 2023

## Notice

### Seminar on "Sustainability in Marketing"

A Seminar is organized on 'Sustainability in Marketing' for the students of BBA to discuss the balancing profit and purpose in changing world. The details are as follows:

Date : 14<sup>th</sup> April, 2023  
Time : 2 pm onwards  
Venue : JIMS, Kalkaji

Attendance is compulsory.

Ms. Chanika Goel is to co-ordinate.

*Prashant Kumar*

**Dr. Prashant Kumar**  
Head of the Department

**For Distribution:**  
All Notice Board

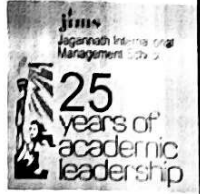
**For information, Please**  
Director





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JIMS/B.COM(H)/2023/674-a

Dated : April 13, 2023

## Notice

### Seminar on "Sustainability in Marketing"

A Seminar is organized on 'Sustainability in Marketing' for the students of BCOM(H) to discuss the balancing profit and purpose in changing world. The details are as follows:

Date : 14<sup>th</sup> April, 2023  
Time : 2pm onwards  
Venue : JIMS, Kalkaji

Attendance is compulsory.

Ms. Chanika Goel is to co-ordinate.

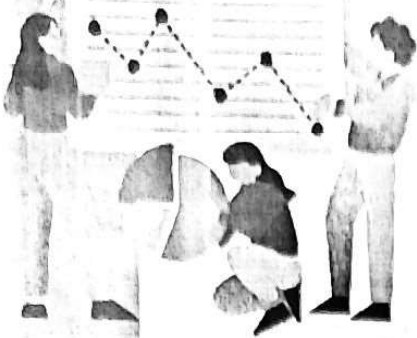
*Prashant Kumar*

**Dr. Prashant Kumar**  
Head of the Department

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Director





# SEMINAR

ON

Sustainability in Marketing :  
Balancing Profit and Purpose in Changing World

**DATE**

**14/04 /2023**

**TIME**

**2 pm onwards**

**VENUE: JIMS, KALKAJI**

**Resource person**

Mr. Ashok Jangra  
Mr. Ashwin Bhatia  
Mr. Saket Sinha

**Faculty coordinator**

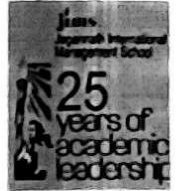
Ms . Chanika Goel



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Date: 15<sup>th</sup> April 2023

## Report on National Marketing Seminar

**Event Category:** Seminars

**Topic:** Sustainability in Marketing: Balancing Profit and Purpose in a Changing World

**Date:** 14<sup>th</sup> April 2023

**Time:** 2 pm onwards

**Venue:** JIMS Kalkaji

**Beneficiaries with number:** 46

**Faculty Coordinators:** Ms. Aastha Behl

**Learning Objectives:** To understand the significance of Sustainable Development and Women-led Development

### Report:

A National Marketing Seminar on “Sustainability in Marketing: Balancing Profit and Purpose in a Changing World” was organized on 14th April 2023, in the auditorium of JIMS Kalkaji. The program began with the welcome address by Dr. Anuj Verma, Director JIMS Kalkaji. The session commenced with the Introductory address highlighting the importance of “Sustainable Marketing” in the contemporary business scenario. Key note speaker for the day was Dr. D.K Batra, Professor (Marketing) & Chairperson Branding and Media relations for IMI New Delhi. The Technical session started with the address by the Guest of Honor, Mr. Ashok Jangra, Head - India Markets (Retail Sales & Trade Marketing), Logitech followed by speakers Mr. Ashwin Bhatia, Leadership Coach, Start-up Mentor, Strategy & Development Consultant and Mr. Saket Sinha, Director Sustainability Actions (P) Ltd.

### Learning Outcomes:

Overall, the event was a great success, providing a platform for students to showcase their knowledge and skills on Sustainability in Marketing.

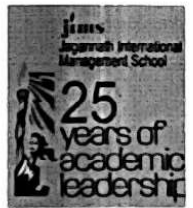




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## Photographs



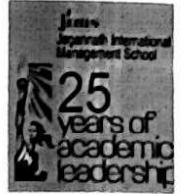


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## ATTENDANCE:

Seminar on " Sustainability in Marketing: Balancing Profit and Purpose in a Changing World "

DATE: 14<sup>th</sup> April 2023

S.No.	Name	Course
1	VANI	BBA 2nd year
2	SAMYAK JAIN	BCOM 3rd year
3	JATIN THUKRAL	BBA 3rd year
4	SUMIT	BBA 2nd year
5	KASHISH	BCOM 2nd year
6	RISHABH SHARMA	BCOM 3rd year
7	KRITI SOOD	BCOM 3rd year
8	PRANJUL SINGH	BCOM 3rd year
9	NITYA BHATIA	BCOM 3rd year
10	FALGUNI GUPTA	BCOM 3rd year
11	KUSHAL SEJWAL	BCOM 3rd year
12	ARYAN MISHRA	BBA 3rd year
13	JAIADITYA BERRY	BBA 3rd year
14	LAKSHIT SHARMA	BBA 3rd year
15	NAINA	BBA 3rd year
16	HARSH	BBA 2nd year
17	TANVI MALIK	BCOM 3rd year
18	SHIVANSH TIWARI	BCOM 3rd year
19	PRANAV PAHUJA	BCOM 2nd year
20	ANAMIKA GARG	BBA 3rd year
21	DIYA KAUSHAL	BBA 3rd year
22	MOHD UMAR	BBA 3rd year
23	PRATAYAKSH KUKREJA	BBA 3rd year
24	SHUBHESH OJHA	BBA 3rd year
25	NITISH GUPTA	BBA 3rd year
26	HIMANSHU	BCOM 3rd year
27	HARSH DUBEY	BCOM 3rd year
28	GARIMA BISLA	BCOM 3rd year
29	RITIKA SHARMA	BCOM 3rd year





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30	HRIDIKA KAPOOR	BCOM 3rd year
31	TANYA BAJAJ	BCOM 2nd year
32	MOHIT YADAV	BCOM 2nd year
33	MEHAK GUPTA	BCOM 2nd year
34	VAIBHAV SURI	BCOM 2nd year
35	SHUBH SHARMA	BBA 2nd year
36	KANISHK	BBA 2nd year
37	HIMANSHU	BCOM 2nd year
38	GARVIT BATRA	BCOM 2nd year
39	PREKSHA JAIN	BCOM 2nd year
40	KHUSHBOO ARORA	BCOM 2nd year
41	SIDDHANT CHUGH	BCOM 2nd year
42	SHIVAM SALUJA	BCOM 2nd year
43	SANCHITA BISHT	BCOM 2nd year
44	AAKASH SHARMA	BCOM 2nd year

  
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COORDINATOR

  
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HEAD OF DEPT

  
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DIRECTOR







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JIMS/BBA/2023/621-a

Dated: Feb 24, 2023

## Notice

### Seminar on "India's G20 Presidency"

A Seminar is organized on 'India's G20 Presidency' for the students of BBA to discuss sustainable development and women led development. The details are as follows:

Date : 28<sup>th</sup> February, 2023  
Time : 2 pm onwards  
Venue : JIMS, Kalkaji

Attendance is compulsory.

Ms. Chanika Goel is to co-ordinate.

*Prashant Kumar*

**Dr. Prashant Kumar**  
Head of the Department

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JIMS/B.COM(H)/2023/638-a

Dated: Feb 24, 2023

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Time : 2 pm onwards  
Venue : JIMS, Kalkaji

Attendance is compulsory.

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*Prashant Kumar*

**Dr. Prashant Kumar**  
Head of the Department

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Director



# SEMINAR ON INDIA'S G20 PRESIDENCY:

Sustainable development  
&  
Women led development

**DATE – 28/02/2023**  
**TIME – 2 pm onwards**  
**VENUE: JIMS KJ**

## Resource person

Dr. ... (VSM) Chief Guest  
Mr. ... (MCD councillor)  
Dr. ... (Associate Director)  
Dr. ... (Asst. VP, Yash)

**Faculty coordinator**  
Ms. Chanika Goel



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Date: 28<sup>th</sup> February 2023

## Report on India's G20 Presidency

**Event Category:** Seminars

**Topic:** India's G20 Presidency: Sustainable development and Women-led-Development

**Date:** 28<sup>th</sup> February 2023

**Time:** 2 pm onwards

**Venue:** JIMS Kalkaji

**Beneficiaries with number:** 46

**Faculty Coordinators:** Ms. Aastha Behl

**Learning Objectives:** To understand the significance of Sustainable Development and Women-led Development

### Report:

JIMS Kalkaji organized a seminar on the topic of "India's G20 Presidency: Sustainable Development and Women-led Development" on 28th February, 2023. The Inaugural session was witnessed by Maj. Gen. Dr. Rajan Kochhar (VSM)-Chief Guest, Mrs Yogita Singh (MCD Councillor), Dr. Shailly Kedia (Associate Director, TERI) and Dr Neerja Hajela (Asst. V.P, Yakult). Dr. Anuj Verma (Director, JIMS, Kalkaji) extended warm welcome to the dignitaries and presented green initiatives. Inaugural session was followed by two technical sessions on sustainable development and women led development. Teams of students presented their views and were evaluated by external judge, Dr Nishu Ayedee. The winners from technical sessions were awarded certificates and cash prize of Rs 1000. Sustainable Development track winners were Himanshu Gupta, Madhav Gupta and Divya Sharma and Women-led Development track winners were Shreya and Varun.

### Learning Outcomes:

Overall, the event was a great success, providing a platform for students to showcase their knowledge and skills on the topic of G20.

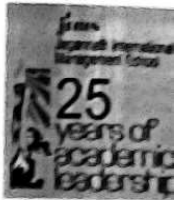




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## Photographs





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## ATTENDANCE:

Seminar on " India's G20 Presidency: Sustainable development and Women-led-Development "

DATE: 28th February, 2023

S.No	Name	Course
1	ADITYA GUPTA	BBA 3rd year
2	DEV KUMAR	BBA 3rd year
3	KUNAL	BBA 3rd year
4	ISHI JAIN	BBA 3rd year
5	VANSH MONGA	BBA 3rd year
6	BHAVYA ARORA	BBA 3rd year
7	AJAY JAIN	BBA 3rd year
8	SAMRIDH MAKHIJA	BBA 3rd year
9	LOKESH	BBA 3rd year
10	JASMINE KAUR	BBA 3rd year
11	PARUL SARDANA	BBA 3rd year
12	TARUN KUMAR	BBA 3rd year
13	CHIRAG GUPTA	BBA 3rd year
14	IPSITA	BBA 3rd year
15	RONIT SHARMA	BBA 3rd year
16	VISHESH SINGLA	BBA 3rd year
17	NANDINI BHARDWAJ	BBA 3rd year
18	SAKSHI SHARMA	BCOM 3rd year
19	VEDANT SETHI	BCOM 3rd year
20	SUNAINA	BCOM 3rd year
21	RISHITA SEMWAL	BCOM 3rd year
22	PRABHAT KATARIA	BCOM 3rd year
23	SHOBHIT LAKHANPAL	BCOM 3rd year
24	AARZOO SETHI	BCOM 3rd year
25	AARUSH SHARMA	BCOM 3rd year
26	WAGEESHA	BCOM 3rd year
27	RITIK	BCOM 3rd year





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28	HAR GOBIND PRASAD	BCOM 3rd year
29	JATIN SHARMA	BCOM 3rd year
30	NIKHIL TANEJA	BBA 2nd year
31	M LIKHITA	BBA 2nd year
32	RUDRA	BBA 2nd year
33	JATIN THUKRAL	BBA 2nd year
34	ARAV SETHI	BBA 2nd year
35	POOJA TIWARI	BBA 2nd year
36	BHUMIKA	BBA 2nd year
37	ANMOL CHHABRA	BBA 2nd year
38	YASH CHOPRA	BBA 2nd year
39	NIKUNJ SINGHAL	BBA 2nd year
40	SHIVANI GUPTA	BBA 2nd year
41	HARSH DUBEY	BCOM 2nd year
42	JAGDEEP SINGH	BCOM 2nd year
43	PUNYA MADAN	BCOM 2nd year
44	RITIK THUKRAL	BCOM 2nd year
45	HIMANSHU	BCOM 2nd year
46	SUNIL KUMAR	BCOM 2nd year

  
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COORDINATOR

  
NAME & SIGNATURE  
HEAD OF DEPT

  
NAME & SIGNATURE  
DIRECTOR





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JIMS/BBA/2023/603b

Dated : Jan 13, 2023

## Notice

### Seminar on "The Changing landscape of Indian Markets in Investments"

A Seminar is organized on 'The Changing landscape of Indian Markets in Investments' for the students of BBA to discuss investment techniques. The details are as follows:

Date : 14<sup>th</sup> January, 2023  
Time : 2 pm onwards  
Venue : JIMS, Kalkaji

Attendance is compulsory.

Ms. Chanika Goel is to co-ordinate.

*Manjula*

**Dr. Manjula Shastri**  
Head of the Department

**For Distribution:**  
All Notice Board

**For information, Please**  
Director





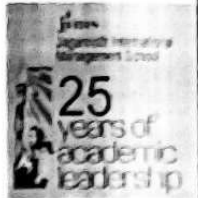


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JIMS/B.COM(H)/2023/620b

Dated :Jan 13, 2023

## Notice

### Seminar on "The Changing landscape of Indian Markets in Investments"

A Seminar is organized on 'The Changing landscape of Indian Markets in Investments' for the students of BCOM(H) to discuss investment techniques. The details are as follows:

Date : 14<sup>th</sup> January, 2023  
Time : 2 pm onwards  
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Attendance is compulsory.

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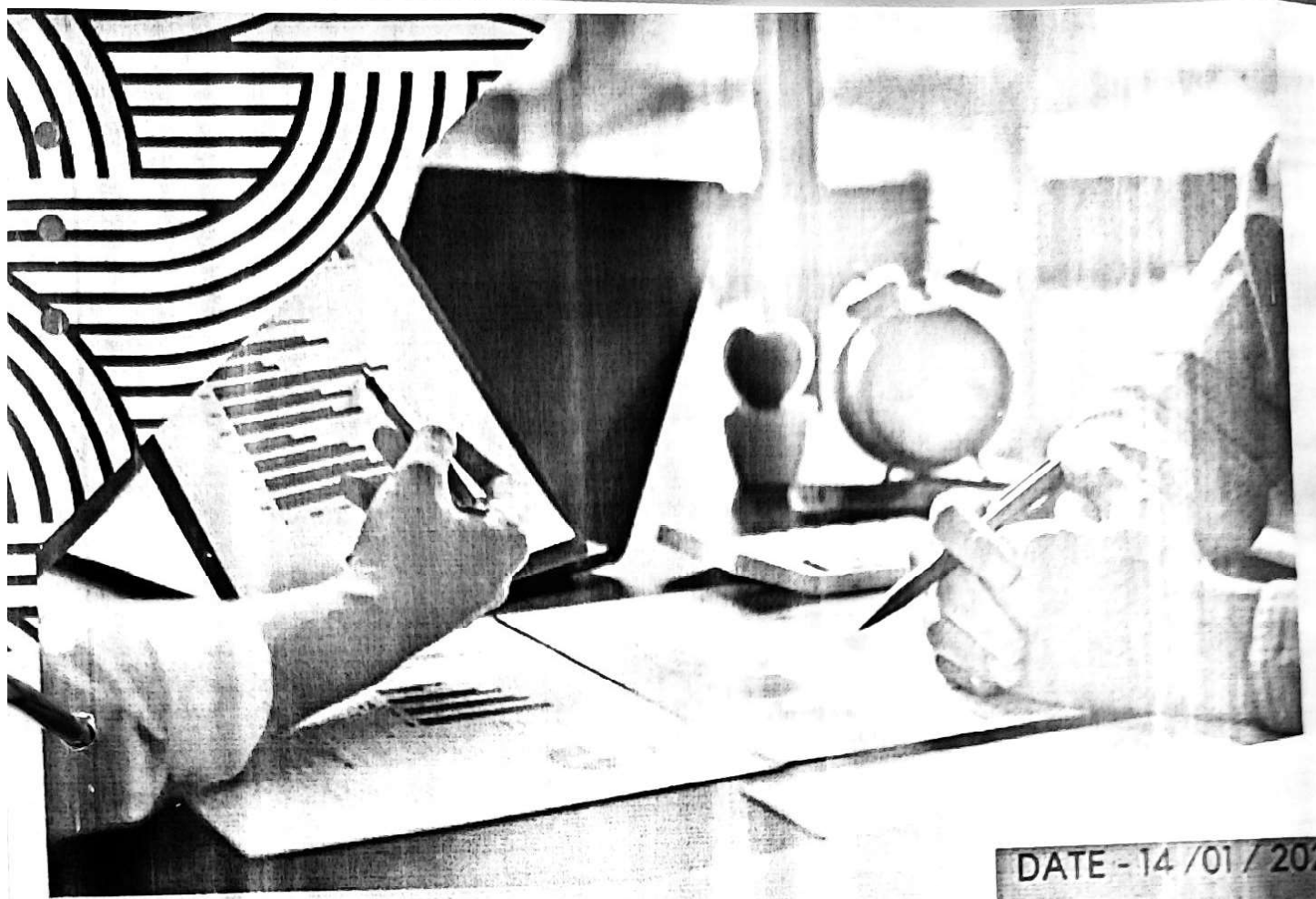
*Manjula*

**Dr. Manjula Shastri**  
Head of the Department

**For Distribution:**  
All Notice Board

**For information, Please**  
Director





DATE - 14 / 01 / 2023  
TIME - 2 pm onward

**SEMINAR ON**

# **THE CHANGING LANDSCAPE OF INDIAN MARKETS IN INVESTMENTS**

**VENUE: JIMS KALKAJI**

**source person**

Alok Pandey,  
G.D Goenka University; Chairman IAdc, MCX India Ltd)  
tin Vashista, Chief Financial (Officer, PHDCCI)  
Irya Kant Sharma, Senior (Consultant, AMFI)

**FACULTY COORDINATOR**

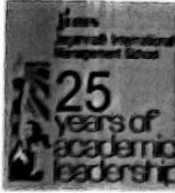
MS . Chanika G



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Date: 15<sup>th</sup> January 2023

## Report on Finance Seminar

**Event Category:** Seminars

**Topic:** The Changing Landscape of Indian Capital Markets in Investments

**Date:** 14<sup>th</sup> January 2023

**Time:** 2 pm onwards

**Venue:** JIMS Kalkaji

**Beneficiaries with number:** 51

**Faculty Coordinators:** Ms. Aastha Behl

**Learning Objectives:** To understand the significance of the changing landscape of Indian capital market for the domestic investors

### Report:

JIMS Kalkaji Finance seminar was held on 14th January 2023 at JIMS auditorium on the topic, "The Changing Landscape of Indian Capital Markets in Investments". Director JIMS Kalkaji, Dr. Anuj Verma in his welcome address elaborated on the significance of the changing landscape of Indian capital market for the domestic investors. Initially the seminar was inclined towards "The resilience of the Indian Capital Market" and was commenced by Prof. Alok Pandey, Dean G.D Goenka University; Chairman IAdc, MCX India Ltd. Furthermore, our second speaker for the seminar, CA Nitin Vashista, Chief Financial Officer, PHDCCI, Delhi gave his take on "The Changing Landscape of Indian Capital Markets". The third guest of the day Mr. Surya Kant Sharma, Senior Consultant, AMFI shared his views about "Investment avenues in the Capital Markets and Investment Dynamics". In the end, Director of JIMS Kalkaji Dr. Anuj Verma felicitated all the guests with a memento as a token of respect from the Institution.

### Learning Outcomes:

The session was highly appreciated by students.





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## Photographs

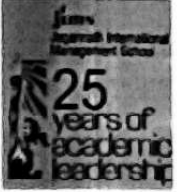




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## ATTENDANCE:

Seminar on " The Changing Landscape of Indian Capital Markets in Investments "

DATE: 14th January, 2023

S.No.	Name	Course
1	Jitmanyu Thakur	BBA 3rd year
2	Shrey Jindal	BBA 3rd year
3	Tanya Bisht	BBA 3rd year
4	Toshita Aggarwal	BBA 3rd year
5	Ashwani Kumar	BBA 3rd year
6	Devyansh Dutta	BBA 3rd year
7	Saumya Dixit	BBA 3rd year
8	Keshavi Manchanda	BBA 3rd year
9	Parnika Adya	BBA 3rd year
10	Ritvik Bhandari	BBA 3rd year
11	Mitushi Jain	BBA 3rd year
12	Utkarsh Khandelwal	BBA 3rd year
13	Akshit Bhardwaj	BBA 3rd year
14	Surbhi Singh	BBA 3rd year
15	Japneet Singh	BBA 3rd year
16	Dushyant Chadha	BBA 3rd year
17	Nikhil Arora	BBA 2nd year
18	Shubham	BBA 2nd year
19	Kanishk Kumar	BBA 2nd year
20	Diya Kaushal	BBA 2nd year
21	Mohd Rashid	BBA 2nd year
22	Aman Gupta	BBA 2nd year
23	Hasneet Kaur	BBA 2nd year
24	Deepak Kumar	BBA 2nd year
25	Kunal Joshi	BBA 2nd year
26	Sanya Gehlot	BBA 2nd year
27	Rudra	BBA 2nd year
28	Rachita Sahni	BCOM 3rd year





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29	Jino Thomas	BCOM 3rd year
30	Sunaina	BCOM 3rd year
31	Aarzo Sethi	BCOM 3rd year
32	Gayatri Arora	BCOM 3rd year
33	Shobhit Lakhanpal	BCOM 3rd year
34	Sakshi	BCOM 3rd year
35	Dishant Narula	BCOM 3rd year
36	Aryaman Taneja	BCOM 3rd year
37	Puru Dalwani	BCOM 3rd year
38	Ritik	BCOM 3rd year
39	Har Gobind Prasad	BCOM 3rd year
40	Yashika Grover	BCOM 3rd year
41	Shruti Garg	BCOM 3rd year
42	Ishika Kukreja	BCOM 3rd year
43	Harsh Dubey	BCOM 3rd year
44	Jagdeep Singh	BCOM 3rd year
45	Kushal Sejwal	BCOM 3rd year
46	Ritik Thukral	BCOM 3rd year
47	Kritika Maini	BCOM 3rd year
48	Akshita Jain	BCOM 3rd year
49	Vineet Kalra	BCOM 3rd year
50	Prerna	BCOM 3rd year
51	Riya Chauhan	BCOM 3rd year

  
NAME & SIGNATURE  
COORDINATOR

  
NAME & SIGNATURE  
HEAD OF DEPT

  
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JIMS/BBA/2022/569a

Dated : Nov 24, 2022

## Notice

### Seminar on "International Trade"

A Seminar is organized on 'International Trade' for the students of BBA to discuss investment techniques. The details are as follows:

Date : 28<sup>th</sup> November, 2022  
Time : 2 pm onwards  
Venue : JIMS, Kalkaji

Attendance is compulsory.

Ms. Chanika Goel is to co-ordinate.

*Manjula*

**Dr. Manjula Shastri**  
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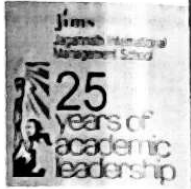




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JIMS/B.COM(H)/2022/584 a

Dated : Nov 24, 2022

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*Manjula*

**Dr. Manjula Shastri**  
Head of the Department

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Director







SEMINAR  
ON

# International Trade



**2 pm  
onwards**

**28 November, 2022**

**JIMS, KALKAJI Auditorium**

RESOURCE PERSONS - Dr.S.P.Sharma, Chief Economist, PHDCCI,

- Dr. A. K. Sengupta, Fmr Dean, IIFT

- Dr. Ajay Sahai, DG & CEO, FIEO

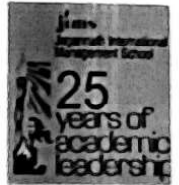
FACULTY COORDINATOR - Ms Chanika Goel



# Jagannath International Management School

MOR, Pocket-105, Kalkaji, New Delhi-110019

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Date: 30<sup>th</sup> November 2022

## Report on International Trade Seminar

**Event Category:** Seminars

**Topic:** International Trade Seminar

**Date:** 28<sup>th</sup> November 2022

**Time:** 2 pm onwards

**Venue:** JIMS Kalkaji

**Beneficiaries with number:** 31

**Faculty Coordinators:** Ms. Aastha Behl

**Learning Objectives:** To understand foreign trade policy and India's position in global economic dynamics

### Report:

JIMS Kalkaji in collaboration with FIEO, organized a seminar on "India's New Foreign Trade Policy: Issues, Challenges and Prospects in a Fast Changing Global Economic Environment" on 28<sup>th</sup> November, 2022 at JIMS, Kalkaji auditorium. Several eminent speakers were invited to share their thoughts and wisdom with regard to the foreign trade policy and India's position in global economic dynamics. The welcome address of the inaugural ceremony was delivered by Dr Satish Seth, Advisor to Chairman and Fmr. Director General, JIMS who gave a general overview of post pandemic economic stance of India with regard to the Russia Ukraine war, Supply Chain disruption, Energy and fuel crisis. The audience was addressed by Dr.S.P.Sharma, Chief Economist, PHDCCI who threw light on the economic growth of India drawing comparisons from the past and placing the present growth rate of India within the purview of international implications. Dr. A. K. Sengupta, Fmr Dean, IIFT and Professor, JIMS shared his knowledge about the factors responsible for India's economic growth including digitisation, Energy Reforms, Atmanirbhar Bharat among others. Chief Guest Dr. Ajay Sahai, DG & CEO, FIEO imparted essential knowledge on exports being the key to economic success for India, calling the real income of a nation. The vote of thanks was delivered by Dr Anuj Verma, Director, JIMS, Kalkaji with momentos and tokens of appreciation being conferred to all the respected speakers. A panel discussion was conducted by Mr. Mithileshwar Thakur, Panel Chairperson, Fmr Addnl. Director General, DGFT, GOI who enlightened the audience with FTAs and their issues. Dr. Ram Singh, Professor, IIFT explained the different types of exports and their importance in the economic growth of a country specially India. Ms Amala Srivastava, Head Designer, EPCH enlightened the audience with the importance of studying market trends and consumption patterns which can lead to forecasting and appropriate strategy creation.





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## Learning Outcomes:

The discussion was concluded with the suggested incorporation of effective production strategies, consumption patterns study, focus on gathering FDI and signing FTAs with heavy emphasis on exports as key factor to propel India's economic growth. The vote of thanks was delivered by Dr Satish Seth, Advisor to Chairman, JIMS Kalkaji with mementos being offered to all the panel members.

## Photographs

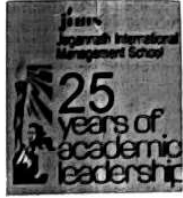




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## ATTENDANCE:

Seminar on " International Trade Seminar"

DATE: 28<sup>th</sup> November 2022

S.No.	Name	Course
1	SHRUTI BHARDWAJ	BCom 3rd Year
2	ASHNA MANCHANDA	BBA 2nd Year
3	ARYAN GARG	BCom 2nd Year
4	ANSHUMALI GUPTA	BCom 1st Year
5	AKSHAT VARSHNEY	BBA 3rd Year
6	ANKUSH TANEJA	BBA 3rd Year
7	ABHAY JAIN	BBA 3rd Year
8	SAJNEET SINGH MALHOTRA	BCom 3rd Year
9	RUDRA	BBA 2nd Year
10	MOHAMMAD IMRAN	BCom 3rd Year
11	SAMBHAV JAIN	BCom 1st Year
12	VIBHOR THAREJA	BCom 3rd Year
13	KHOOSHAL SINGH	BCom 1st Year
14	GARIMA MAHANOT	BCom 2nd Year
15	NIKHIL ARORA	BCom 2nd Year
16	SOMYA JAIN	BBA 1st Year
17	PRIYAMVADA	BCom 2nd Year
18	ROHIT KUMAR	BCom 3rd Year





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19	AMAN PANDEY	BBA 1st Year
20	CHAHAT SINGH	BBA 1st Year
21	DEEPAL DUGAR	BCom 3rd Year
22	ARJITA JAIN	BCom 2nd Year
23	DEEPANSHU BERWA	BBA 1st Year
24	MONIK SETHI	BBA 2nd Year
25	ROHIT KINGER	BCom 1st Year
26	KIRAN MAHRA	BCom 2nd Year
27	ADITYA LOHIA	BCom 1st Year
28	MADHAV GUPTA	BCom 2nd Year
29	GEETIKA SHARMA	BBA 1st Year
30	RONAK JAIN	BBA 3rd Year
31	JANVI CHAWLA	BBA 2nd Year

  
NAME & SIGNATURE  
COORDINATOR

  
NAME & SIGNATURE  
HEAD OF DEPT

  
NAME & SIGNATURE  
DIRECTOR

